



# Company Fact Sheet 2016

## About EF

---

EF Education First is an international education company focusing on language, academics, and cultural experience. With a mission to open the world through education, EF was founded in 1965. In the following section, you will find descriptions of EF's different businesses.

## Facts at a glance

---

<b>Company Name</b>	EF Education First (abbreviated to EF)
<b>Founded</b>	1965 in Lund, Sweden
<b>Owner</b>	Privately held by EF's founder Bertil Hult and family
<b>Headquarters</b>	Lucerne, Switzerland
<b>Schools and Offices</b>	500 in 53 countries
<b>Global presence</b>	112 countries
<b>Employees</b>	43,500 (19,500 office staff, 6,000 full time faculty, 18,000 part time teachers)

## Company Overview

---

### Divisions and Business Units

EF Education First is organized in three divisions: EF Language and Schools, EF Cultural Exchange, and EF Educational Travel. Each division has several different businesses.

#### EF Language and Schools

- EF Learning Labs
- EF English Live
- EF Local English Language Centers
- EF Local English Language Centers for Kids
- EF International Language Centers
- EF Corporate Solutions
- EF Academy—International Boarding Schools

#### EF Cultural Exchange

- EF High School Exchange Year
- Cultural Care Au Pair

#### EF Educational Travel

- EF Explore America
- EF Educational Tours
- EF College Study Tours
- EF College Break
- EF Go Ahead Tours

### Affiliated Organizations

EF is also affiliated with an independent, not-for-profit business school, Hult International Business School, and an independent not-for-profit exchange program, EF Foundation, as well as an insurance company, Erika Insurance.

#### Hult International Business School

- Undergraduate Programs
- Graduate Programs
- Ashridge Executive Education

#### Erika Insurance

Travel Insurance



## Company Fact Sheet 2016

### Countries with EF's own operations

	Opening Year		Opening Year		Opening Year		Opening Year
Algeria	2012	Ecuador	1991	Netherlands	1970	Switzerland	1969
Argentina	1979	Finland	1967	New Zealand	2002	Taiwan	1989
Australia	1987	France	1967	Norway	1967	Thailand	1996
Austria	1970	Germany	1969	Panama	2008	Turkey	1991
Azerbaijan	1999	India	2002	Peru	2008	Tunisia	2014
Belgium	1976	Indonesia*	1986	Poland	1997	United Arab Emirates	2008
Brazil	1987	Ireland	2001	Portugal	1991	United Kingdom	1965
Canada	1985	Italy	1974	Russia*	1995	United States of America	1979
Chile*	1992	Japan	1972	Saudi Arabia*	2001	Uruguay	2011
China*	1993	Kazakhstan	2004	Singapore	2008	Venezuela	2000
Colombia	1985	Libya	2010	South Africa	2004	Vietnam	2001
Costa Rica	2005	Luxemburg	1998	South Korea	1988		
Czech Republic	2006	Malta	1994	Spain	1974		
Denmark	1968	Mexico	1979	Sweden	1965		

\* EF franchise schools also operate in these countries.

### Countries with EF partnerships

Albania	Gabon	Laos	Qatar
Armenia	Gambia	Latvia	Romania
Bahrain	Georgia	Lebanon	Senegal
Belarus	Ghana	Lithuania	Serbia
Bolivia	Greece	Macedonia	Slovakia
Bulgaria	Guatemala	Madagascar	Slovenia
Cambodia	Hungary	Malaysia	Syria
Cameroon	Iceland	Mauritius	Tajikistan
Croatia	Iran	Montenegro	Togo
Cyprus	Iraq	Morocco	Turkmenistan
Democratic Republic of Congo	Israel	Myanmar	Ukraine
Dominican Republic	Jordan	Nigeria	Uzbekistan
Egypt	Kenya	Oman	Yemen
El Salvador	Kuwait	Pakistan	Zambia
Estonia	Kyrgyzstan	Paraguay	

### Hult International Business School

The world's largest ranked graduate business school

Boston  
 San Francisco  
 London  
 Dubai  
 Shanghai  
 New York\*  
 Ashridge Estate - U.K.

\* Rotation only campus



# Company Fact Sheet 2016

## Research and Innovation

---

### EF Learning Labs

EF's research and development unit, is based in Switzerland and China. In Shanghai EF has several hundred linguists, developers, designers, and teachers who build EF's advanced language learning system.

### The EF Research Network

The EF Research Network works with top universities to fundamentally improve the way students learn.

- EF and the University of Cambridge's Department of Theoretical and Applied Linguistics have established a joint research unit to investigate accelerated language learning.
- EF and Harvard University's Graduate School of Education are investigating second-language acquisition in secondary students.
- EF and Peking University's School of Foreign Languages have a research program to examine how to advance the studies of English.
- EF and the University of Tokyo have established a joint program for brain research on second language acquisition.

## EF and the Olympics

---

- Official Education Services Sponsor of PyeongChang 2018 Winter Olympics.
- Official Language Training Supplier of the Rio 2016 Summer Olympics.
- Official Supplier of Language Programs of the Sochi 2014 Winter Olympics.
- Official Language Training Services Supplier of the Beijing 2008 Summer Olympics.
- Official Language School of the Seoul 1988 Summer Olympics.

## Social Outreach

---

EF offices around the world work with their local communities to give back.

- The EF Global Classroom Foundation is an umbrella for EF's charitable activities, which have included disaster relief in the U.S., China, Haiti, Indonesia, Japan, and Nepal as well as providing funding for better educational opportunities to the underprivileged.
- Every year, the Hult family donates the award for the Hult Prize—the world's largest graduate student competition helping to solve the globe's toughest social challenges.
- The Hult family is one of the founding members of the Mentor Foundation, supporting research and initiatives in drug prevention.

## Websites

---

<a href="http://www.ef.com">www.ef.com</a>	<a href="http://www.efcollegebreak.com">www.efcollegebreak.com</a>
<a href="http://www.englishfirst.com">www.englishfirst.com</a>	<a href="http://www.goahead.com">www.goahead.com</a>
<a href="http://www.englishtown.com">www.englishtown.com</a>	<a href="http://www.hult.edu">www.hult.edu</a>
<a href="http://www.efexchangeyear.org">www.efexchangeyear.org</a>	<a href="http://www.hultprize.org">www.hultprize.org</a>
<a href="http://www.efexploreamerica.com">www.efexploreamerica.com</a>	<a href="http://www.culturalcare.com">www.culturalcare.com</a>
<a href="http://www.eftours.com">www.eftours.com</a>	<a href="http://www.erikainsurance.com">www.erikainsurance.com</a>
<a href="http://www.efcollegestudytours.com">www.efcollegestudytours.com</a>	